

Sweden's performance in an international perspective 10 December, Stockholm

Enrique Garcilazo,
OECD Regional Development and Tourism Division
Center for Entrepreneurship, SMEs, Local Development and Tourism
@Garcilazo_OECD



Outline

1. Sweden in an international context

- Demographic trends at subnational level
- Performance
- Well-being

2. Main policy lessons

- Looking back looking forward an evolving paradigm shift
- Main lessons regional, urban, rural
- Preparing for megatrends, future challenges

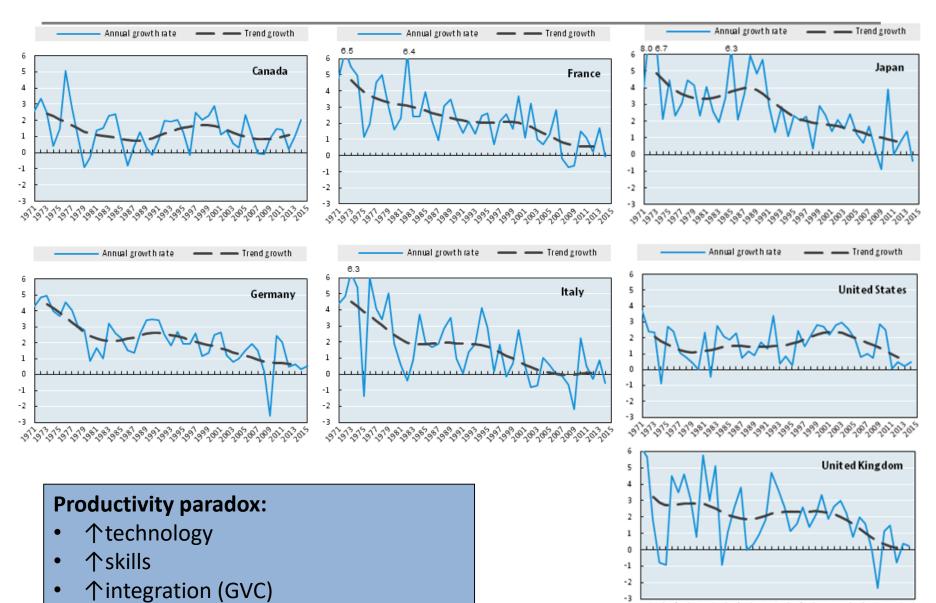
3. A compendium of studies for Sweden

Main lessons based on OECD studies





Labour Productivity Growth G7

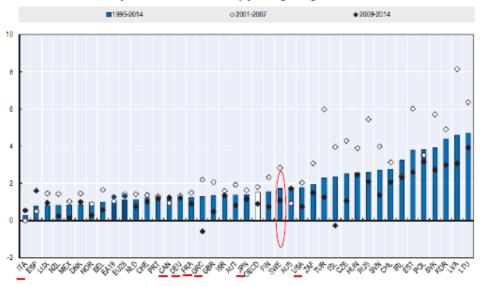




Macrotrends Sweden

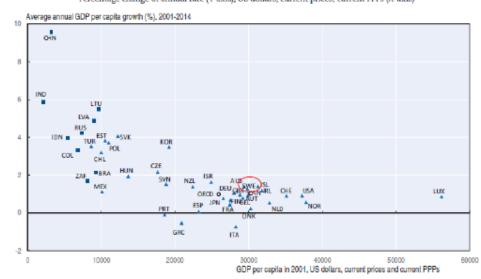
Growth in labour productivity

GDP per hour worked, total economy, percentage change at annual rate



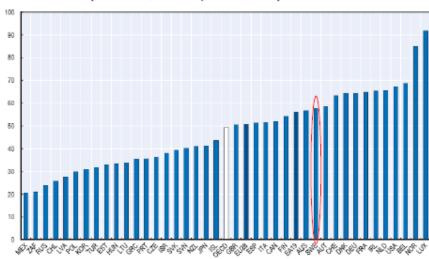
GDP per capita convergence

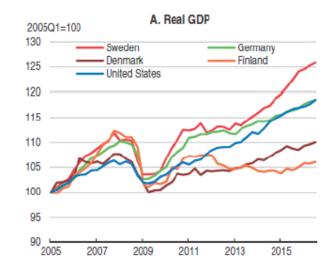
Percentage change at annual rate (Y-axis); US dollars, current prices, current PPPs (X-axis)



Labour productivity, 2014

GDP per hour worked, total economy, US dollars, current prices and current PPPs

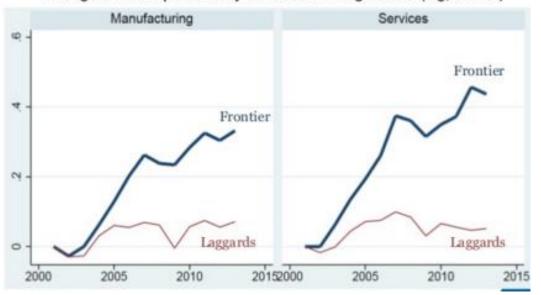




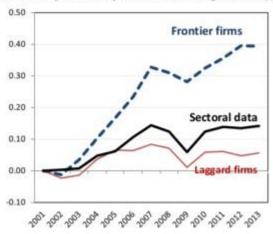


Rising <u>Gap</u> in labour productivity between global frontier and laggards

Average of labour productivity across each 2-digit sector (log, 2001=0)



Average of labour productivity across each 2-digit sector (log, 2001=0)



Frontier firms forge ahead on productivity



- Disseminating innovation
- Adoption and absorption
- Networks



Distributional Effects:

- People
- Firms
- Places



Solid GDP growth coupled with a rise in migration in Sweden

180

160

140

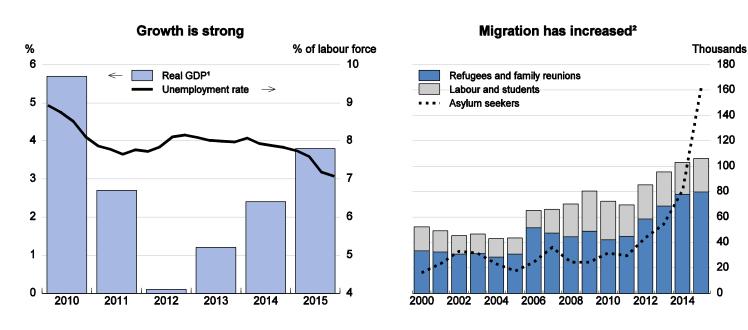
120 100

80

60 40

20

Recent trends in GDP growth and migration



- Sweden had a higher GDP per capita in 2015 than before the crisis, but...
- Current positive labour market trends will likely meet some pressure as a large number of low-skilled immigrants enter the labour force



The OECD Regional Database

OECD Regional Database

❖ The RDB includes regional statistics on 5 major topics:

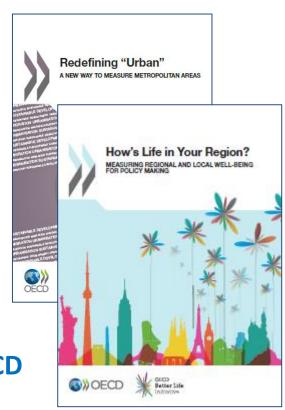
- Demographic
- Regional accounts
- Labour
- Social and environmental indicators
- Innovation

To facilitate comparability regions are:

- Classified in 2 Territorial Levels (TLs):
 - TL2 Territorial Level 2 (337 regions)
 - TL3 Territorial Level 3 (1708 regions)
 - New regions: China, Brazil, South-Africa, Chile etc..
- Classified by regional type : (PU, I, PR) → (PRC, PRR)

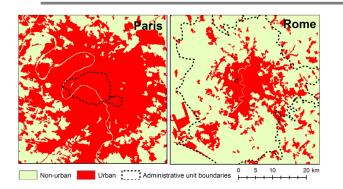
Database can be directly accessed from the OECD

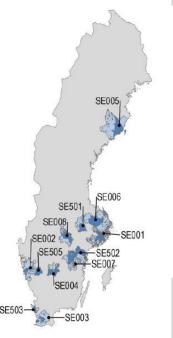
- Statistical portal: http://stats.oecd.org
- ➤ OECD MDB: <u>www.oecd.org/gov/regional/statisticsindicators</u>
- How's life in your region: www.oecd.org/regional/how-is-life-in-your-region.htm





Functional Urban Areas in Sweden





Country	ID on the map	Name FUA	Class type	Total population (2000)	Total population (2014)
Sweden	SE001	Stockholm	Large metropolitan areas	1,838,377	2,018,208
Sweden	SE002	Gothenburg	Metropolitan areas	826,126	898,541
Sweden	SE003	Malmö	Metropolitan areas	609,424	676,852
Sweden	SE006	Uppsala	Medium-sized urban areas	224,955	241,198
Sweden	SE007	Linköping	Small urban areas	180,400	190,463
Sweden	SE008	Örebro	Small urban areas	176,348	185,890
Sweden	SE501	Västerås	Small urban areas	173,280	183,235
Sweden	SE503	Helsingborg	Small urban areas	166,954	182,273
Sweden	SE502	Norrköping	Small urban areas	144,472	150,369
Sweden	SE005	Umeå	Small urban areas	136,783	145,099
Sweden	SE004	Jönköping	Small urban areas	133,744	144,208
Sweden	SE505	Borås	Small urban areas	96,883	102,674
Total functional urban areas				4,707,746	5,119,010
Share of national population in functional urban areas				53.1%	53.1%
Number of functional urban areas					12



The distribution of FUAs reveals

	total	share total population	number FUA
Korea	41,222,071	85%	45
Luxembourg	388,217	80%	1
Japan	98,116,294	77%	76
United Kingdom	44,117,424	73%	101
Canada	24,178,509	73%	34
Chile	12,168,828	73%	26
Netherlands	11,859,874	72%	35
United States	206,115,837	68%	262
OECD 29 (total)	726,714,805	66%	1,206
Germany	52,775,331	64%	109
France	39,144,694	63%	83
Spain	28,577,745	63%	76
Belgium	6,305,913	59%	11
OECD 29 (average)	25,059,131	59%	41
Mexico	61,957,569	58%	75
Austria	4,708,403	57%	6
Switzerland	4,252,585	56%	10
Estonia	741,999	55%	3
Poland	21,043,827	55%	58
Portugal	5,722,920	54%	13
Denmark	2,950,389	54%	4
Sweden	4,858,646	53%	12
Italy	30,392,931	51%	74
Ireland	2,225,274	50%	5
Greece	5,599,938	50%	9
Finland	2,638,535	50%	7
Hungary 4,985,582		50%	10
Czech Republic 4,759,624		46%	16
Norway 2,123,840		45%	6
Slovenia 786,964		39%	2
Slovak Republic 1,995,042		37%	8

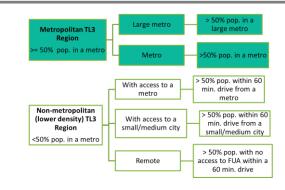
Roughly 2/3 of OECD population lives in cities. For Sweden it stands at 53%, below the OECD average,

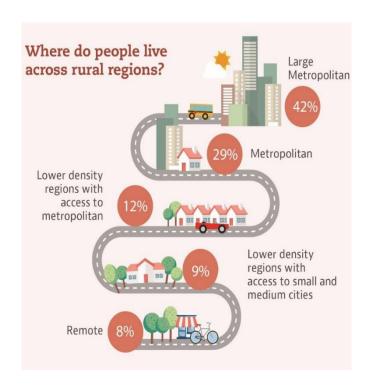




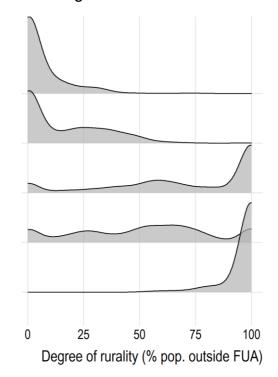
Urban and rural regions are increasingly integrated

Low density economies in alternative typology outside metropolitan areas





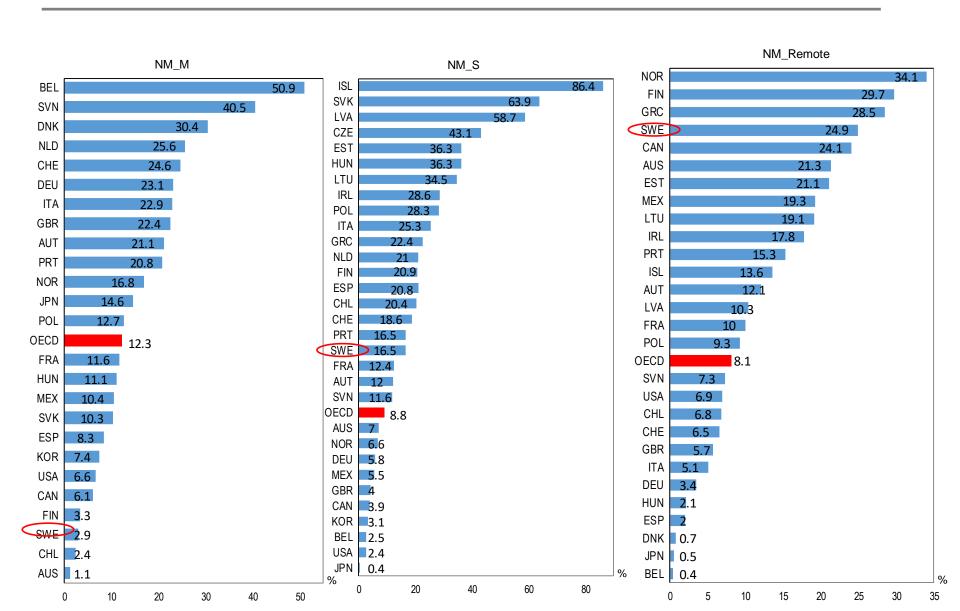
Probability of high-degree of rurality across regions



		Population	Living in TL3 Re	gions	
Country	MR			NMR	
	MR-L (%)	MR-M (%)	NM-M (%)	NM-S (%)	NM-R (%
NOR	0	42.4	16.8	6.6	34.1
FIN	0	46.1	3.3	20.9	29.7
GRC	39.6	9.6	0	22.4	28.5
SWE	22.2	33.5	2.9	16.5	24.9
CAN	43.4	22.5	6.1	3.0	24.1
AUS	56.8	13.8	1.1	7	21.3
EST	0	42.6	0	36.3	21.1
MEX	34.1	30.8	10.4	5.5	19.3
LTU	0	46.5	0	34.5	19.1
IRL	39.4	14.2	0	28.6	17.8
PRT	26.3	21.1	20.8	16.5	15.3
ISL	0	0	0	86.4	13.6
AUT	31.3	23.5	21.1	12	12.1
LVA	0	31	0	58.7	10.3
FRA	25.8	40.2	11.6	12.4	10
POL	16.1	33.6	12.7	28.3	9.3
OECD	41.9	28.9	12.3	8.8	8.1
SVN	0	40.6	40.5	11.6	7.3
USA	59.2	25	6.6	2.4	6.9
CHL	40.5	29.8	2.4	20.4	6.8
CHE	0	50.3	24.6	18.6	6.5
GBR	35.4	32.5	22.4	4	5.7
ITA	22.5	24.1	22.9	25.3	5.1
DEU	30.7	37	23.1	5.8	3.4
HUN	30.2	20.3	11.1	36.3	2.1
ESP	35.1	33.8	8.3	20.8	2
DNK	35.4	33.4	30.4	0	0.7
JPN	54.8	29.6	14.6	0.4	0.5
BEL	22.4	23.8	50.9	2.5	0.4
CZE	24.6	32.3	0	43.1	0
KOR	68.3	21.2	7.4	3.1	0
LUX	0	100	0	0	0
NLD	21.7	31.7	25.6	21	0
SVK	0	25.8	10.3	63.9	0



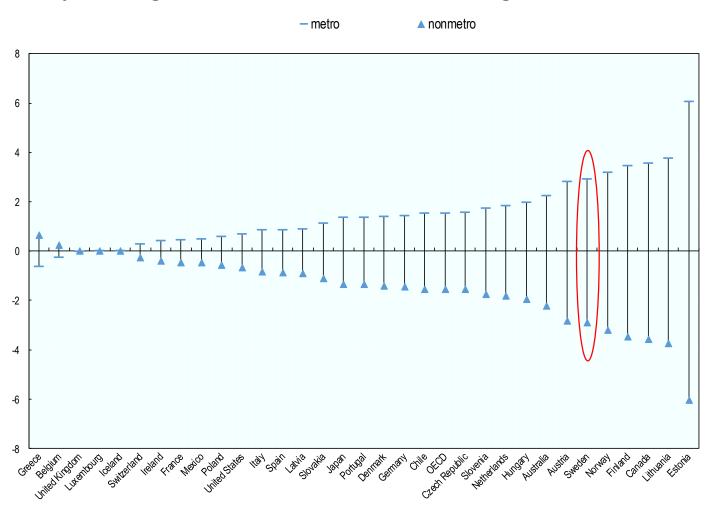
High GDP pc can be sustained with high shares of population living in remote and non-metro regions





Population Dynamics

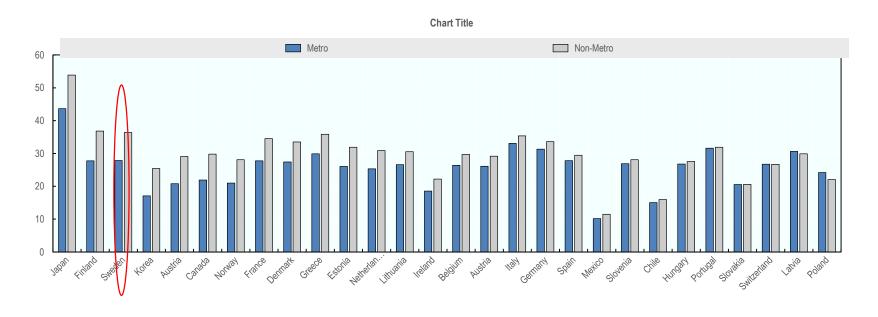
Population growth metro and nonmetro TL3 regions, 2014-2015





Gap Elderly Dependency ratio between metro and nonmetro is high in Sweden

Elderly dependency ratio in metro and nonmetro TL3 regions, 2014-2015

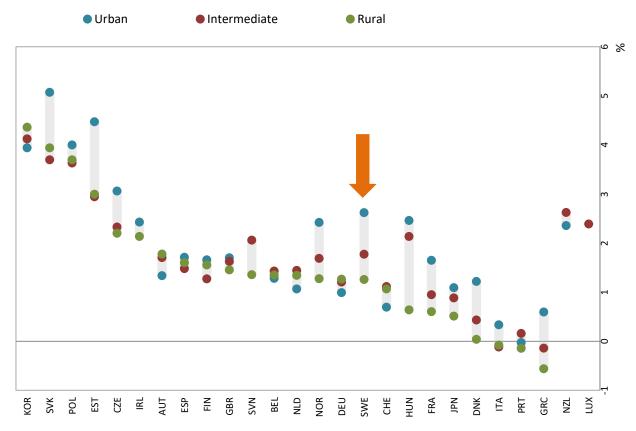


- How to address rising health costs in remote territories a challenge
- Activate elderly population



Growth concentrates in urban areas

GDP annual growth rate by type of TL3 regions, 2000-13

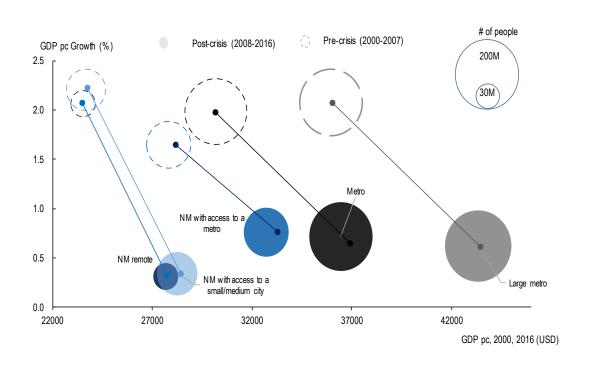


 Sweden's urban areas contribute significantly more to GDP growth than intermediate or rural areas

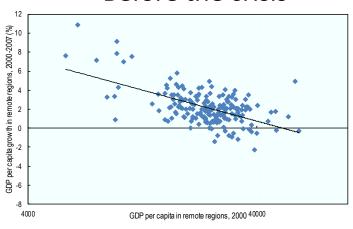


The crisis has changed growth patterns

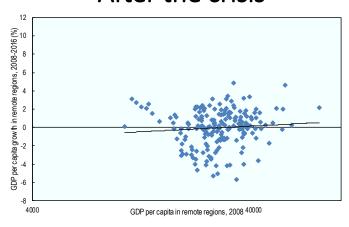
GDP pc level and annual growth rate by type of TL3 regions, 2000-16



Before the crisis

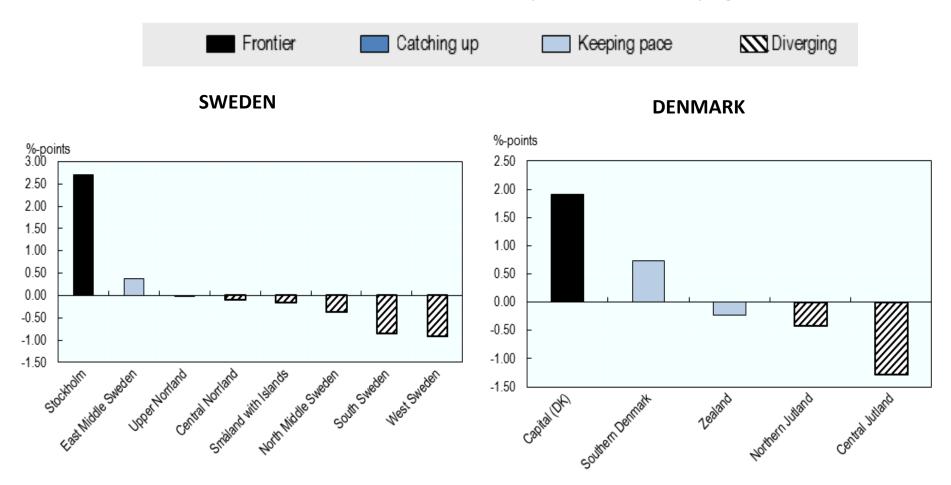


After the crisis





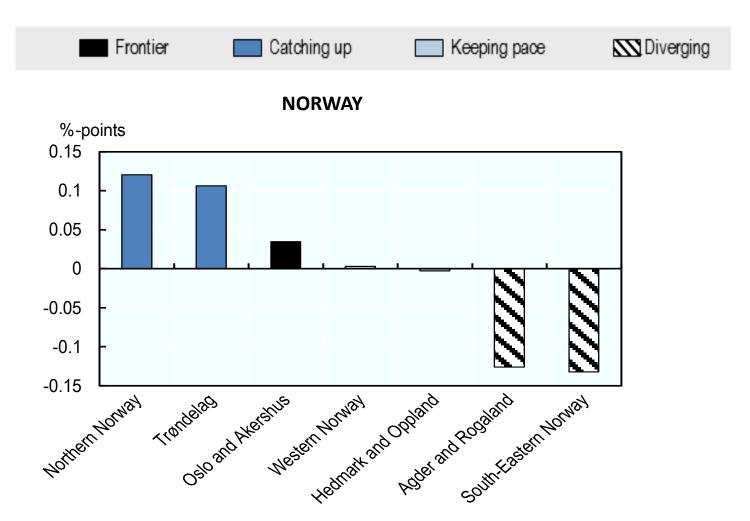
Both Sweden and Denmark are *concentrated* countries in terms of productivity growth



The contribution of a region is defined as the difference between the national annual average labour productivity growth rate and the same rate excluding the indicated region, cf. OECD Regional Outlook (2016).



Norway is closer to the *distributed* model

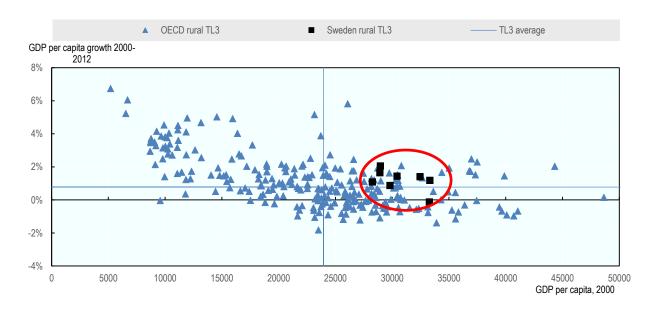


The contribution of a region is defined as the difference between the national annual average labour productivity growth rate and the same rate excluding the indicated region, cf. OECD Regional Outlook (2016).



High level of prosperity in Rural Sweden

Rural regions GDP per capita and growth (2000-2012), Sweden and OECD



Source: OECD (2016), "Regional economy", OECD Regional Statistics (database).

Swedish regions are relatively wealthy and growing strongly compared to OECD averages.





Rural areas in the north have generally performed better

Productivity growth for Sweden's rural regions (pre and post crisis)

Region	Sector	Productivity growth 2000-2008	Prod. growth crisis 2007-2008	Prod. Growth crisis 2008-2009
Blekinge County South	Manufacturing	1.58%	0.72%	-6.84%
Kronoberg County South	Manufacturing	1.82%	-1.16%	-6.76%
Kalmar County South	Manufacturing, electricity plants, agriculture	2.07%	2.22%	-9.63%
Gotland County South (island)	Manufacturing, agriculture, tourism	1.15%	-2.12%	-3.94%
Dalarna County Centre	Manufacturing, tourism	1.75%	-2.54%	-6.49%
Västernorrland County North	Natural resource (forestry)	1.14%	-0.50%	0.88%
Jämtland County <i>North</i>	Natural resource, tourism	2.10%	7.80%	-2.52%
Västerbottens County North	Natural resource (mining)	2.05%	-1.42%	-3.24%
National average		1.83%	-1.17%	-3.39%





How's life in your region?

Stockholm



Regions with similar well-being in other countries







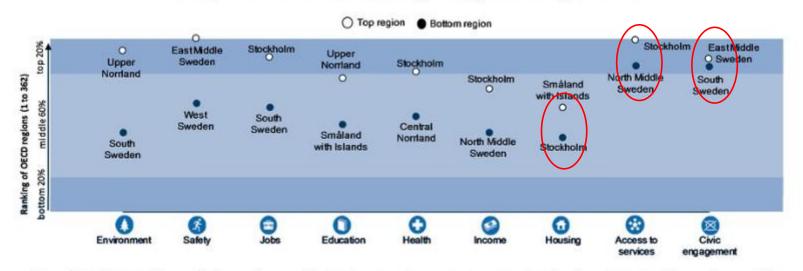




How's life in your region?

Regions compared in 11 dimensions

Relative performance of Swedish regions by well-being dimensions



Note: Relative ranking of the regions with the best and worst outcomes in the 9 well-being dimensions, with respect to all 362 OECD regions.

	Topics	Indicators	
= SE	Income	Household disposable income per capita (in real USD PPP)	
Material conditions	Jobs	Employment rate (%) Unemployment rate (%)	
	Housing	Number of rooms per person (ratio)	

	Topics	Indicators		
	Health	Life expectancy at birth (years)		
		Age adjusted mortality rate (per 1 000 people)		
.0	Education	Share of labour force with at least secondary education (%)		
Subject ive Quality of life well- being	Environment	Estimated average exposure to air pollution in PM2.5 (µg/m³), based on satellite imagery data		
	Safety • Homicide rate (per 100 000 people)			
	Civic engagement	Voter turnout (%)		
	Accessibility of services	Share of households with broadband access (%)		
	Community	Percentage of people who have friends or relatives to rely on in case of need		
	Life satisfaction	Average self-evaluation of life satisfaction on a scale from 0 to 10		



Outline

1. Sweden in an international context

- Demographic trends at subnational level
- Performance
- Well-being

2. Main policy lessons

- Looking back looking forward an evolving paradigm shift
- Main lessons regional, urban, rural
- Preparing for megatrends, future challenges

3. A compendium of studies for Sweden

Main lessons based on OECD studies



An Evolving Paradigm in Regional Policies

- Compensatory framework (imbalances)
- Competiveness and growth potential (endogenous)
- Productivity growth
- Regional to national/aggregate growth
 - Structural package
 - Inequality and linkages between urban and rural
- Well-being
- Megatrends and the future

Structural changes in OECD economies

- Globalisation brought increased competition in manufacturing and tradable activities.
 - China, India, other emerging economies
- Tertiarisation of economic activity
 - Increase in share of services
- Emergence of Global Value Chains (GCV's)
 - TIVA
- Uneven impact across geographies



Regional Outlook Reflects this Evolving Paradigm

- 2012 : Building Resilient Regions for Stronger Economies
 - Regional policy is part of structural package
- 2014: Regions and Cities Where Policies and People Meet
 - Matching policies to the right geographical scale FUA
- 2016: Productive Regions for Inclusive Societies
 - Opportunities in low density economies
- 2019 Leveraging Megatrends in Cities and Rural Areas
 - Regional policies and future challenges and opportunities



Taking Stock of Main Policy Lessons

Compensating lagging regions does not work:

- Creates dependency, not development
- Richer regions may become reluctant to support lagging regions

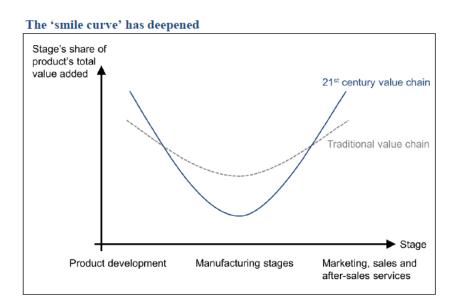
OECD promotes 'place-based' policies focusing on:

- Use of regional specific assets (or create absolute advantages to stimulate competition and experimentation across regions)
- Create complementarities among sectoral polices at the regional (or local) level
- Use of multi-level governance mechanisms for aligning objectives and implementation.



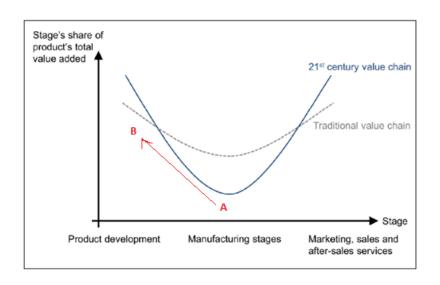
Adding more value in tradable activities

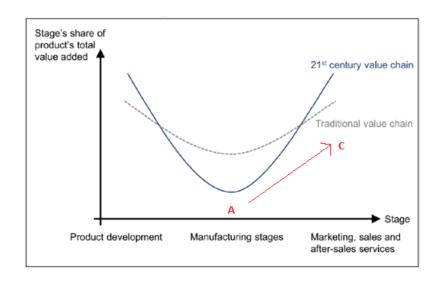
- Identifying drivers in rural areas (smart specialization)
 - Tradables (manufacturing), RE, natural resources, services,
 fisheries, forestry, agriculture, tourism, culture, natural amenities
 - Finding the niche (smart specialisation)
- How to add value in these domains
 - Policy focus on enabling factors: skills, accessibility, market intelligence, institutions, innovation





Adding more value in tradable activities





Differentiation of products

- Linking local to GVCs
- Internationalising local firms
- Improvements in ICT infrastructure
- Connecting local supply chains to mult. firms

Retaining more value locally

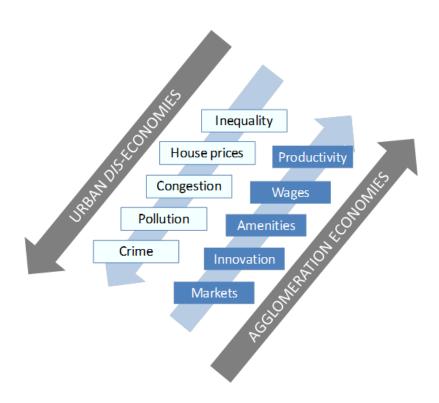
- Developing local supply chains
- Linking demand with labour supply
- Local procurement frameworks

- Diversification of economic base to address fluctuation in external prices
- Developing support services
- Developing a specific know-how
- Leveraging benefits of digitalisation
- Market research and internationalisation



National Urban Policy Framework

- The complex urban structure and strong presence of a large number of cities suggests that cities are hubs for job creation, innovation, and economic growth:
- But many policy challenges: congestion, high levels of pollution, social inclusion problems, etc.



- > Three key policy domains of integration :
 - Housing, mobility and spatial planning
- > Integrating policies at functional scale
- Metropolitan governance is key





An Evolving OECD Rural Paradigm

Rural Policy 3.0

	Old Paradigm	New Rural Paradigm (2006)	Rural Policy 3.0 -Implementing the New Rural Paradigm
Objectives	Equalisation	Competitiveness	Well-being considering multiple dimensions of: i) the economy, ii) society and iii) the environment
Policy focus	Support for a single dominant resource sector	Support for multiple sectors based on their competitiveness	Low-density economies differentiated by type of rural area
Tools	Subsidies for firms	Investments in qualified firms and communities	Integrated rural development approach – spectrum of support to public sector, firms and third sector
Key actors & stakeholders	Farm organisations and national governments	All levels of government and all relevant departments plus local stakeholders	Involvement of: i) public sector – multi-level governance, ii) private sector – for-profit firms and social enterprise, and iii) third sector – non-governmental organisations and civil society
Policy approach	Uniformly applied top down policy	Bottom-up policy, local strategies	Integrated approach with multiple policy domains
Rural definition	Not urban	Rural as a variety of distinct types of place	Three types of rural: i) within a functional urban area, ii) close to a functional urban area, and iii) far from a functional urban area





4th OECD Ministerial, April 2019

Addressing Megatrends of (future oriented policy)

- Inequalities not a by-product of spatial development dynamics
 - Persistent and sustained gaps not sustainable
 - Addressing regional inequalities and balanced development

- Regional Polices contributing to global agendas
 - SDG's (two thirds require cities and regions)
 - Paris agreement



Economies, Societies, Environment and Jobs changing in profound ways

- Globalisation
- Rapid technological innovation
- Digitalisation
- Demographic change
 - Including migration and population ageing
- Ongoing urbanisation
 - Growth of megacities
- Environmental challenges
 - Climate change, clean air, clean water and resource scarcity

Megatrends



Megatrends bring Opportunities and Challenges for Wellbeing, Productivity and Jobs

- Cities well placed to make the most of changes (globalization and technological change)
 - Benefits of agglomeration for productivity and innovation
- Rural areas can also benefit due to their resources for sustainable development
 - Digitalisation and technology can be transformative to how they access markets and services, innovation and produce energy and goods
- Megatrends also generate uncertainty and potentially tradeoffs between economic, social and environmental objectives
 - Automation with differentiated impact (14% at risk but 4%-40%)
 - Global distribution of production and digitalization helped improve average living standards by not all places benefited the same



Policy Consideration

- Regional policies should empower capacities of <u>all regions</u> to make best use of growth potential taking into account different development paths
 - Should help places to look inward to leverage specific niches, drivers of productivity
 - Encourage places to look outwards to strengthen linkages with neighboring areas to share knowledge, innovations amenities and resources
 - Prepare for future skills (automation (14% at risk but 4%-40%), lifetime learning, support schemes for working in transition

Support long term strategic planning and foresight activities that account for demographic change, environmental challenges, climate change and other megatrends



Policy Consideration

- Support LT strategic planning and foresight activities that account for megatrends
- Prepare workers and jobseekers for the jobs of the future
 - Appropriate training and education opportunities adapted to local and regional needs
 - Expanding life-long learning opportunities
 - Support schemes for workers in transition
- Leverage big data analytics, the IoT, civic technology, virtual reality, AI, and innovations in service delivery
- Connect all places to global economy through digitalization
 - Address divides in access to digital infrastructure and skills gap for workers entrepreneurs and SMEs
 - Link cities with rural areas to support sharing of knowledge, innovation, resources and amenities and valorizing regional diversity

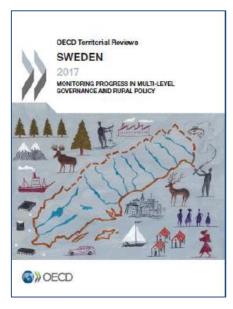
OECD Territorial Reviews:

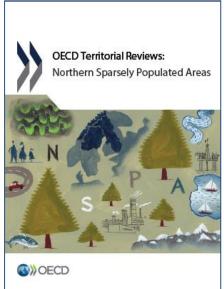
A series of case studies of regional policy

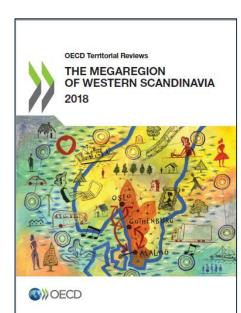


In OECD member countries:

- ❖ 24 National Territorial Reviews
- 9 Regional Territorial Reviews
- ❖ 5 Reviews on **Regional Innovation Systems**
- 23 Metropolitan Reviews
- 5 National <u>Urban Policy Reviews</u>
- ❖12 National <u>Rural Policy Reviews</u>









thank you

JoseEnrique.Garcilazo@oecd.org